



The cooperation of ThermoShield-Benelux BV works

Natuur & Milieu announces winner „All Electric Challenge“

During a festive gathering on Monday, July 2nd in Utrecht, Natuur & Milieu announced the winners of the „All Electric Challenge“, which the Foundation wrote.

The joint grand prize was won by two participants: the installation company Vaillant and a joint venture between ThermlQ (infrared panels), Geas (installation and solar modules), CLAGE (electric hot water solutions), BeNext (control, monitoring and smart home) and **ThermoShield** (infrared reflective coating).

Booster of the energy transition

Where lately the high costs and potential issues surrounding gasless living have been highlighted, the partnership between ThermlQ and Geas is now linked to a well thought-out, feasible and affordable plan for the energy transition. Among other things, the parties will receive an energy saving of not less than 35% and a lead time of only two working days for the installation of the entire solution. In the plan, the jury of the All Electric Challenge mainly referred to infrared heaters from ThermlQ as a driver of the energy transition. „This is a real gameplay that helps ThermlQ and the other cooperating parties prove that sustainable and gas-free living does not have to be expensive or uncomfortable,“ says Ruud Koornstra, National Energy Commissioner and Jury member of the Challenge.

In the All Electric Challenge, Natuur & Milieu called on organizations to provide a sustainable, high-quality and viable alternative to natural gas. In this way, Natuur & Milieu wants to stimulate the switch to electrically heated houses. „We need to

get rid of natural gas in all Dutch buildings as quickly as possible, so we looked for pioneers who worked with us to move the electric heating market,“ says Marjolein Demmers, Director of Nature & Environment. These pioneers were asked to develop a product or service in which a household gradually switches to „all electric“ heating.

Visit www.thermiq.com/allelectricchallenge to see the video sent by ThermlQ, Geas, BeNext, CLAGE and ThermoShield. The jury's report can be downloaded and more information about the concept of the entire electrical life is given.

Further Information:

<https://www.natuurenmilieu.nl/nieuwsberichten/twee-winnaars-eerste-all-electric-challenge/>

<https://www.thermoshield.nl/thermoshield-keramisch-filter/nieuws/>

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